



**WYCOMBE
HOMELESS
CONNECTION**

**FRIDAY
13^{NOVEMBER}
2026**



**FUNDRAISING
PACK**

**SLEEP OUT AND RAISE MONEY
TO SAVE LIVES THIS WINTER**



SPONSORSHIP

HELP US REACH OUR £40,000 TARGET!

Not long after you registered to take part in the Big Sleepout 2026 you should have received an email with a link to our online fundraising platform.

Check your spam folder if you can't find it, or go to:

www.justgiving.com/campaign/whcbigsleepout2026

Click '**Start Fundraising**' and follow the steps to create your own page.

You may need to create a **JustGiving** account. The website explains how.

See the next page for more tips on how to make your page shine!

Gift Aid:

click '**YES, my page can claim Gift Aid**' and your supporters will be able to add Gift Aid to their donation if they would like to.

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Your sponsors can choose to cover the small fee **JustGiving** charge to use their page. If anyone asks, their fees are cost effective for us. Being a small charity it would cost us a lot more in time and staff costs to process and manage all the donations ourselves at the moment. It is a good value service!

You can do **offline fundraising** too. Download and print our **sponsorship form**. We'll send you more tips on how to make fundraising fun by email.

If you need any help, don't hesitate to get in touch!

✉ communications@wyhoc.org.uk

☎ 01494 447699





FUNDRAISING

MAKE YOUR PAGE SHINE!

- ★ **Add a target.**
Every single gift helps. Individuals might like to start with a goal of £200, groups and families should aim for what they think is feasible.
- ★ If you are near or beat your target – increase it! Lots of people like to give on the day of the event, and many will give after you've completed your challenge.
- ★ **Inspire** people with a description of why you're taking part in the event.
- ★ Add **photos** of yourself/your group.
- ★ Publish your page and....
- ★ **Share your fundraising page** with friends and family, colleagues and anyone else you think might like to sponsor you.
- ★ Tell people as soon as you set your page up, and remember to tell them at the time of the Sleepout and then tell them how it went. People often wait for you to be doing the challenge, or after, to sponsor you.
- ★ **Email** everyone with a link to your fundraising page.
- ★ Share on your **social media**: On the night we'll be using **#WHCBigSleepout2026**.
- ★ If you're taking part as a group, like scouts and guides, Women's Institute, school, youth group, or business, do share with your colleagues and if you have a Public Relations team or similar, let them know. Put them in touch with us for interviews too.

RAISE MONEY OFFLINE

- ★ [Download the sponsorship form](#) from our website. Make sure you add your name and address at the top.
 - ★ Ask the person making the donation to put their details on your sponsorship form. This means we can gather Gift Aid on their donation if possible, an extra 25% is added to their donation at no extra cost to them or us!
 - ★ Cheques should be made payable to Wycombe Homeless Connection.
- 1 Collect donations from your sponsors.
 - 2 Gather everything together and bring them to us along with your completed sponsorship form. Call us on **01494 447699** or email communications@wyhoc.org.uk to arrange a convenient time.
 - 3 If you only have cheques to donate, you can post them but **make sure you include your sponsorship form too**.

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IT IS SO IMPORTANT!

- ★ Gift Aid is a way for tax-paying sponsors to add an extra 25% to their donation at no cost to themselves or you, or us!
- ★ On your online giving page sponsors can add Gift Aid to their donation.
- ★ There is a tick box on the paper sponsorship form and we'll do the rest once you bring your form and cash donations to us.



GET ONLINE

SHARE ON SOCIAL MEDIA

Use the hashtag **#WHCBigSleepout2026** and tag us.

 **@wycombehomesconnection**

 **@wycombehomesless**

 **@wycombehomesconnection**

Send photos/film to our **#WHCBigSleepout2026** team and we will share on our channels.

 **07399 531102**

 **communications@wyhoc.org.uk**

You might like to contact your local media as well to let them know what you're up to.
Think Bucks Free Press, Wycombe Sound, Marlow FM, Chiltern Voice and more.

Post on your local Facebook group too.

THANK YOU!



 **www.wyhoc.org.uk/bigsleepout2026**

 **01494 447699**

 **communications@wyhoc.org.uk**



Registered charity no.: 1156211

